

# HEARTS OF PALM PASTA

Looks and tastes like pasta but without the gluten!

## PRODUCT DETAILS:

ONLY 3 grams of net CARBS per serving makes our Hearts of Palm Pasta, healthy and great for Keto, Paleo, Vegetarian and Vegan diets. Serve hot or cold.

## PRODUCT SPECIFIC CLAIMS:

- Gluten Free
- Keto friendly
- Vegan
- 3 grams net carbs per serving
- Non-GMO Project Verified



|                             |   |
|-----------------------------|---|
| SIZE/PACK                   | CANS: 6 x 28 oz / 12 x 15 oz<br>BOX / POUCH: 12 x 14 oz |
| PROPOSED VARIETIES          | Linguine / Spaghetti Cuts                               |
| PACKAGING MINIMUMS (CASES)  | 1 FCL of 6 x 28 oz 3,300 cs / 12 x 15 oz 3,330 cs       |
| PRODUCTION MINIMUMS (CASES) | 1 FCL of 6 x 28 oz 3,300 cs / 12 x 15 oz 3,330 cs       |
| SHELF LIFE                  | 24 months   |
| COUNTRY OF ORIGIN           | Peru  |

## PLANT-BASED TRENDS:

Plant-based food sales have surged in the past couple of years and will only increase as products improve. And vegans and vegetarians aren't the only ones propelling the plant-based food trend: According to a Gallup poll, nearly 23% of Americans have cut back their meat intake, citing their health and the environment as primary reasons for doing so.